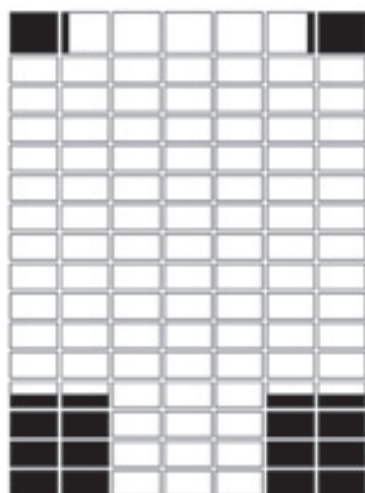


Nuove misure Quotidiano

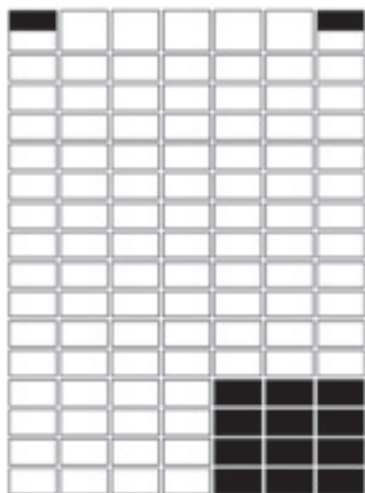
IL GIORNALE DI VICENZA



a. Prima Pagina

La prima pagina prevede quattro spazi pubblicitari:

due box a lato del titolo (50X37 mm)
e **due finestrelle a fondo pagina (86X81mm).**



b. Apertura di sezione

La prima pagina di ogni sezione prevede tre spazi pubblicitari:

due box a lato del titolo (41x20 mm)
ed **un box a fondo pagina (3x4 moduli).**

Nuove misure Quotidiano

IL GIORNALE DI VICENZA



1X1
1 mod. 41x21



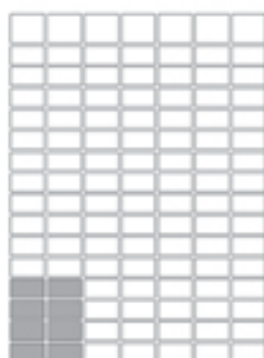
1X2
2 mod. 41x46



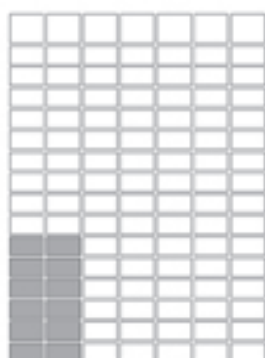
1X4
4 mod. 41x95



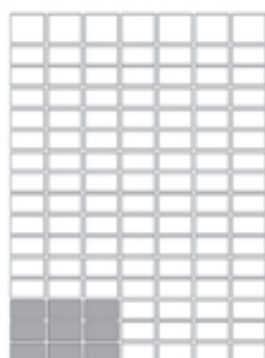
2X3
6 mod. 86x71



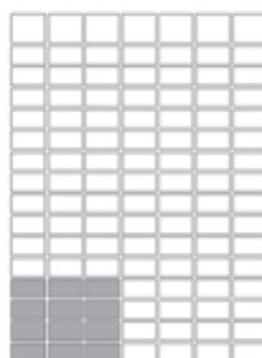
2X4
8 mod. 86x95



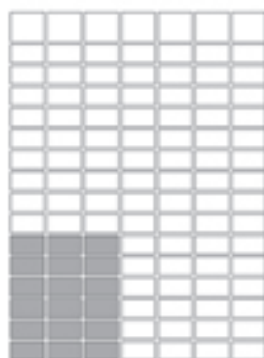
2X6
12 mod. 86x145



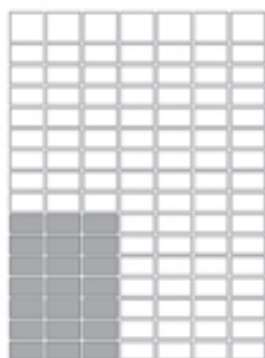
3X3
9 mod. 131x71



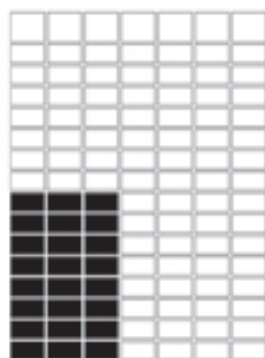
3X4
12 mod. 131x95



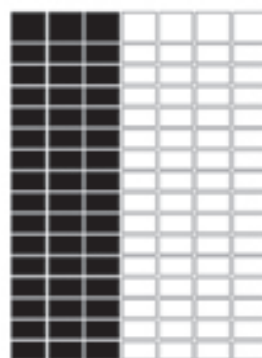
3X6
18 mod. 131x145



3X7
21 mod. 131x169



QUARTO DI PAGINA
3X8
24 mod. 131x194



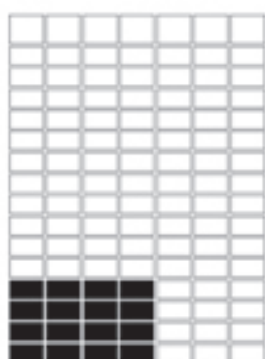
3X16
48 mod. 131x406

Nuove misure Quotidiano

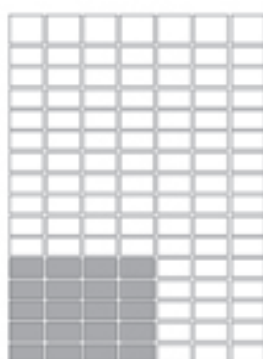
IL GIORNALE DI VICENZA



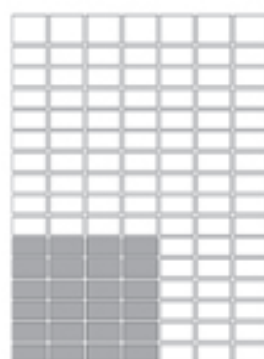
4x3
12 mod. 176x71



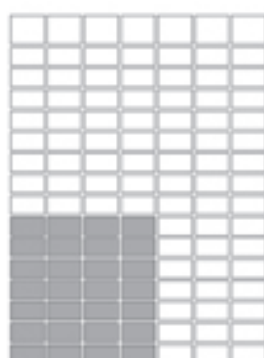
4x4 (2^a pag.)
16 mod. 176x95



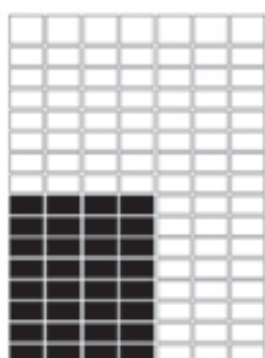
4x5
20 mod. 176x120



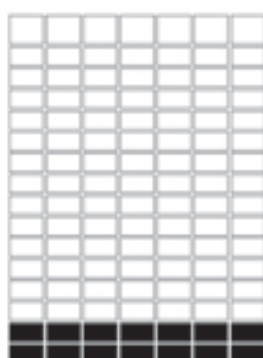
4x6
24 mod. 176x145



4x7
28 mod. 176x169



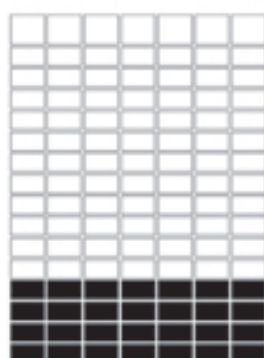
4x8
32 mod. 176x194



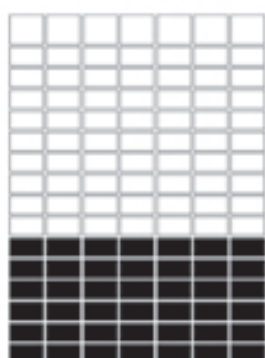
SPAZIO BORSA
7x2
14 mod. 310x46



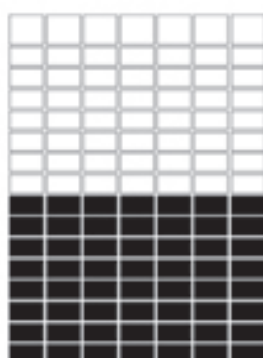
7x3
21 mod. 310x71



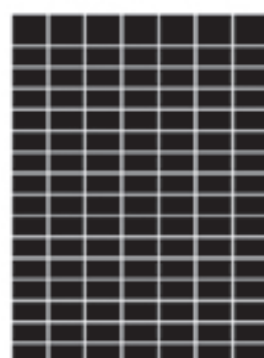
PIEDONE (3^a pag.)
7x4
28 mod. 310x95



FALSA MEZZA
7x6
42 mod. 310x145



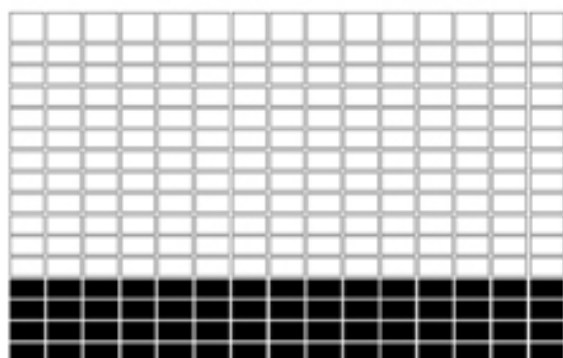
MEZZA PAGINA
7x8
56 mod. 310x194



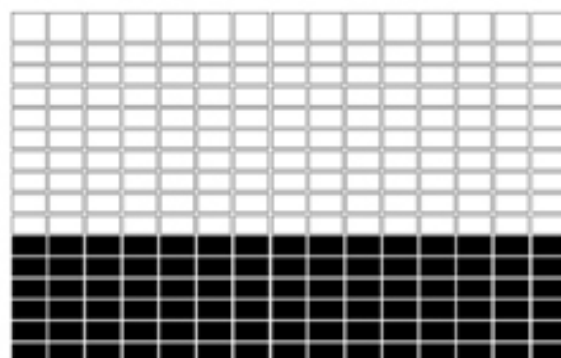
PAGINA
7x16
112 mod. 310x406

Nuove misure Quotidiano

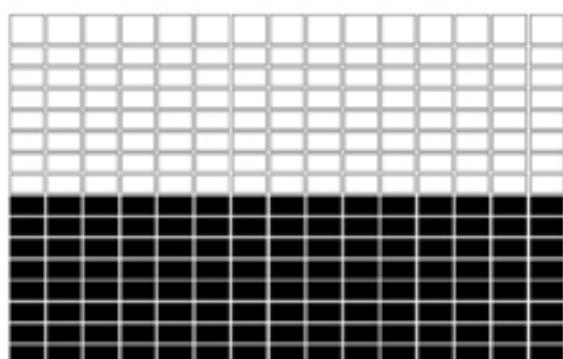
IL GIORNALE DI VICENZA



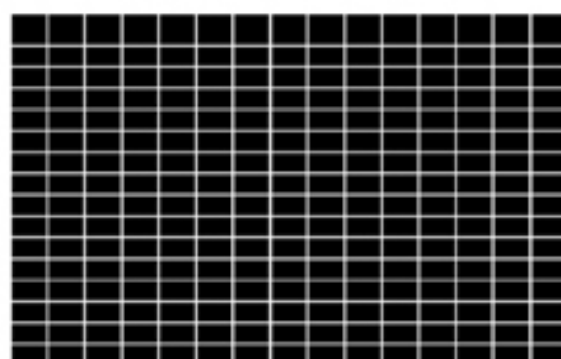
PIEDONE PASSANTE
15x4 60 mod. 657x95



FALSA MEZZA PASSANTE
15x6 90 mod. 657x145



MEZZA PASSANTE
15x8 120 mod. 657x194



PASSANTE
15x16 240 mod. 657x406